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การศึกษาคำขวัญตามแผนนโยบายสร้างชาติของจอมพล ป.พิบูลสงคราม

ในระหว่าง พุทธศักราช 2485-2487

A STUDY OF FIELD MARSHAL PHIBUNSONGKHRAM'S SLOGANS

ACCORDING TO THE POLICY OF NATIONAL UNITY

DURING 1942-1944



วิทยานิพนธ์นี้เป็นส่วนหนึ่งของการศึกษาดำเนินการตามหลักสูตรปริญญาศิลปศาสตรมหาบัณฑิต

สาขาวิชาภาษาศาสตร์

บัณฑิตวิทยาลัย มหาวิทยาลัยมหิดล

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Thesis Title **A STUDY OF FIELD MARSHAL PHIBUNSONGKHRAM'S
SLOGANS ACCORDING TO THE POLICY OF NATIONAL
UNITY DURING 1942-1944**

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Abstract

The thesis is a study of Field Marshal Phibunsongkhram's slogan according to the policy of National Unity during 1942-1944. The main purpose of this study is to analyze the alphabetical system, structures and morals as found in these slogans. This study is divided into 6 chapters. Chapter 1 is an introduction. Chapter 2 presents the life of Field Marshal P.Phibunsongkhram and his accomplishment. Chapter 3 describes the structure and lexical usage of the slogan. Chapter 4 is the alphabetical systems. Chapter 5 is the description of moral in the slogans. Chapter 6 is the conclusion and the suggestion for further studies.

Based on the analysis, the structure of the slogans is found to be 3 patterns, i.e. compound words, simple sentences and rhyming sentences including the difference in style of Thai writing during 1942-1944 and 1966.