WORK MOTIVATION OF SECONDARY PUBLIC SCHOOL TEACHERS IN HUA HIN DISTRICT, PRACHUABKHIRIKHAN PROVINCE, THAILAND

GEOFFREY BEAULIEU

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GEOFFREY BEAULIEU  4838809 SHEM/M

M.Ed. (EDUCATIONAL MANAGEMENT)

THESIS ADVISORY COMMITTEE: ARISARA LEKSAIERN, Ed.D., PATREEYA KITCHAROEN, Ph.D., SUMALEE NAKPRADA, Ed.D.

ABSTRACT

The purpose of this study was to study the level of work motivation of public secondary school teachers in Hua Hin District, Prachuabkhirikhan, Thailand and to compare significant differences on the level of work motivation by socio-demographic and organizational factors related to work motivation such as: supervision, interpersonal relations, working condition, image of the job, salary, recognition, responsibility, work qualities, and growth and advancement.

The research method applied in this study was a descriptive questionnaire. The data was analyzed using both descriptive and inferential statistics. The overall findings indicated that work motivation was at the highest level. Year of experience, organizational commitment, school size, and teaching work load were found to be statistically significant factors influencing work motivation, while age, gender, marital status, education level and years of experience were not. Even though overall work motivation was the highest, there were other factors such as supervision, working conditions and salary which could be improved upon.

The findings of the research can be a resource for further studies or as a benchmark for policy makers to raise work motivation levels of teachers in public secondary schools in Hua Hin District, Prachuabkhirikhan, Thailand.

KEY WORDS: WORK MOTIVATION / PUBLIC SECONDARY SCHOOL TEACHERS / THAILAND

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