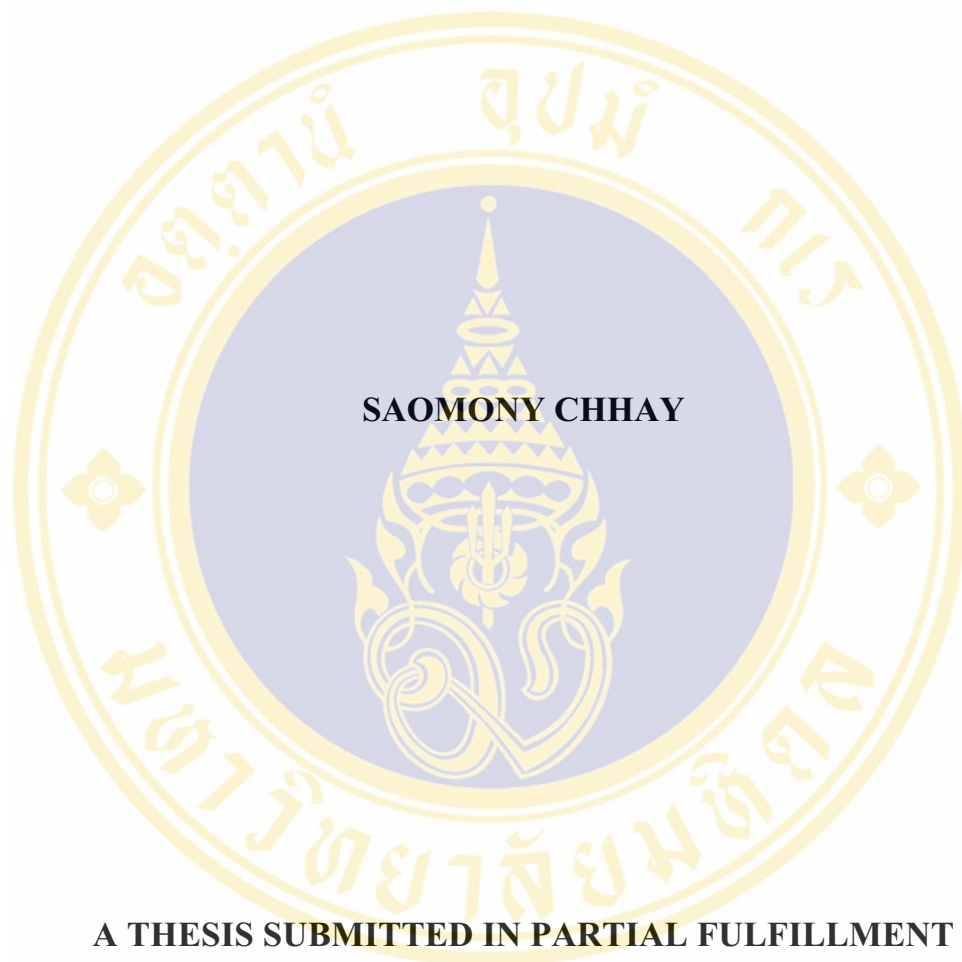


**FACTORS INFLUENCING POSTPARTUM CHECKUPS AMONG
MOTHERS IN CAMBODIA**



**A THESIS SUBMITTED IN PARTIAL FULFILLMENT
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IN CAMBODIA

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ABSTRACT

This study aims to examine the influence of demographic, socioeconomic and mass media exposure factors on mothers in terms of their seeking postpartum checkups with skilled health personnel in Cambodia. The sample size was 5832 women of reproductive age (15-49) who gave last live birth within the five years prior to the Cambodian Demographic and Health Survey, 2005.

Binary logistic regression shows that demographic factors (mother's age, parity and place of delivery), socioeconomic factors (wealth quintile, agricultural occupation, mother's education) and mass media factor (watching TV) are statistically significant influenced on mothers seeking postpartum checkups with skilled health personnel.

The findings suggest that utilization of maternal health care services for postpartum checkups among Cambodian mothers especially mothers who are young, high parity, deliver at home, the poorest, agricultural workers, uneducated and not exposed to mass media such as radio and television can be improved by promoting health education, free services, regular outreach and mass media campaigns.

KEY WORDS: MOTHER / POSTPARTUM CHECKUPS / SKILLED HEALTH
PERSONNEL / CAMOBODIA

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