

**KNOWLEDGE, ATTITUDE AND MOTIVATION OF LADY  
HEALTH WORKERS IN MATERNAL HEALTH CARE IN THE  
RURAL AREAS OF PAKISTAN**

**FAZLE MAULA**

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**FAZLE MAULA 4537462 ADPM/M**

**M.P.H.M. (PRIMARY HEALTH CARE MANAGEMENT)**

**THESIS ADVISORS : PANTYP RAMASOOTA, Dr.P.H., BOONYONG KEIWKARNKA, Dr.P.H., SOMSAK WONGSAWASS, M.P.H.**

**ABSTRACT**

A cross-sectional descriptive study was conducted in the rural areas of district Mardan and District Nowshera North West Frontier Province to describe the knowledge, attitude and motivation of Lady Health Workers (LHWs) with the socio-demographic, social support, managerial and enabling factors in maternal health care.

The study was conducted in 25 rural villages of these two districts. The samples were selected, consisting of 250 LHWs who were working in National programme. A structured questionnaire was utilized for collecting data. Determining means, median, standard deviations, percentages and cross tabulation were performed during analysis.

The results revealed that the majority of LHWs were 18-32 years old, more than half married, predominantly (SSC) secondary school certificates, with average family income 59964 PKR. The majority of them had working experiences of 3-6 years as LHWs. It was found that about 50% of LHWs had a high level of knowledge, more than 65% of them had a moderate level of attitude and more than 70% had a moderate level of motivation toward maternal health care. Working experience, training on MHC and family planning, managerial and social support was described as effective with knowledge, attitude and motivation of LHWs in maternal healthcare.

Recommendations of this study include the need to improve the knowledge, attitude and motivation of LHWs in maternal healthcare, by training on FP and MHC, social support. Also, managerial support should be encouraged as a factor for both existing and in selecting new LHWs.

**KEY WORDS : LADY HEALTH WORKERS/KNOWLEDGE/ATTITUDE/  
MOTIVATION**

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