

Thesis Title : Factors Influencing the Knowledge
and Attitudes of Village Health
Communicators Toward Primary Health
Care Promotion : A Case Study of
Ang Thong Province, Thailand.

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ABSTRACT

The objective of this study was to identify whether or not socio-economic variables influence the knowledge and attitudes towards Primary Care Promotion. The research result revealed that the sex, education, marital status and economically dependent family size of the VHCs had no relation with knowledge and attitudes. However age and economic status of the VHCs showed influence on the knowledge at the significance p-value of 0.04 and 0.05 respectively.

The results also showed that none of the socio-

economic variables, except for economic status, had any influence on the attitudes of VHCs. However economic status influenced the attitudes of VHCs towards PHC activities at the significance level (P-Value = .025)

However the study was limited only to the identification of the relationship between the socio-economic variables with the knowledge and attitudes. It would be reasonable to recommend identify the degree of relationship in the future research. research. Besides specific category in each of the Socio-Economic. In addition specific categories in each of the Socio-conomic variable was also felt necessary to be identified.